

Automated Email Delivery - Action Required



AspirEDU is the provider of Dropout Detective, a student retention solution, utilized by your institution. As part of this solution, we offer automated distribution of emails to students to assist in student support efforts. Your school is currently taking advantage of this feature.

The messages that we send on your behalf will appear to be sent from the email address that you specify. In order to customize the 'sender' of the message, we need the cooperation of your IT department to enable DKIM and DMARC.

Enable DKIM

DKIM is a DNS-based email authentication mechanism that helps Mandrill more effectively send mail on your behalf by allowing receivers to verify that we have permission to send your email.

Create two CNAME records: one with the name **mte1._domainkey.yourdomain.com*** with the value **dkim1.mandrillapp.com**, and another with the name **mte2._domainkey.yourdomain.com*** and the value **dkim2.mandrillapp.com**.

Enable DMARC

A DMARC policy is an authentication protocol that can be added to your domain to help protect against fraud and increase deliverability. Beginning in 2024, Mandrill requires a minimum DMARC policy of "v=DMARC1; p=none" to be added to any sending domain. For more information, please visit dmarc.org.

Create and save a TXT record in your DNS with a host of **_dmarc.yourdomain.com*** and a value of **v=DMARC1; p=none**

**Some domain hosts automatically add 'yourdomain.com' after the initial value — contact your domain provider for any specifics.*

Send Confirmation

Once this process is complete, please let us know so we can verify that everything is working as intended. Please email us at support@aspiredu.com.

Need Help?

If you have questions or experience any difficulty in this process, we're happy to help. Please email us at support@aspiredu.com to connect with our technical team.